

Navigate Your Future
**CAREER
 GPS**

**OCTOBER 13-14, 2011
 CAL EXPO**



HELP STUDENTS NAVIGATE THEIR FUTURE

One event, two days, 10,000 students. As a CareerGPS sponsor, you will help Capital Region high school students navigate their futures, underwriting the cost of the event, provided at no cost to area schools and districts.

Key Industry Clusters The region's high demand careers

Arts, Media & Communication |
 Healthcare & Bioscience | Energy,
 Environment & Transportation |
 Public Service, Law & Education |
 Architecture, Construction &
 Engineering | Technology &
 Manufacturing | Business,
 Finance & Real Estate | Food,
 Farming & Agribusiness | Retail &
 Hospitality

Presented by:



Inform Students of Their Career & Education Options

To prosper in today's knowledge based economy, the Capital Region must equip our residents and youth with the knowledge and skills they need to compete and succeed in the 21st Century. To advance and sustain our region's economy, it is imperative that youth invest time and resources effectively in pursuit of their career.

Engage Students in Navigating Their Futures

CareerGPS is an interactive, engaging career exploration program that helps students in the Capital Region place their education within the context of a potential career and education pathway. At Career GPS, students "navigate their futures" by learning where they'd like to go in life and how they can get there.

Inspire Meaningful Experiences for **all** Participants

Students are excited to learn about a variety of career options and education pathways. Teachers value the high quality career exploration experience that complements educational objectives. Employers engage with students in a meaningful way and play a key role in developing their industries' future talent pipeline.

Sponsor Registration

Secure your spot as a sponsor of Northern California's largest career exploration event! For more information, and to register online, visit www.lead.org



One event



Two Days

10,000 students



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SPONSORSHIP INFORMATION

CareerGPS Supporters Join these supporters of CareerGPS 2011!

Los Rios Community College District|
 Sacramento Works, Inc.|
 Sacramento Bee| PG&E| SARTA|
 Roebbelen Contracting|
 Runyon, Saltzman & Einhorn
 Sutter Health| City of Sacramento|
 CA Dept. of Parks & Recreation|
 DLA Piper| HMR Architects| Intel|
 CH2MHill| Bank of America|
 McDonalds| SAFE Credit Union|
 State Farm Insurance| Aerojet|
 Allstate Insurance| North State BIA|
 Sacramento Convention & Visitors
 Bureau| Siemens| SureWest|
 Joint Apprenticeship Carpenters|
 American River College| Yuba CCD|
 Sacramento COE| Placer COE|
 Washington Unified| San Juan
 Unified| Sacramento City Unified|
 El Dorado COE

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Visibility

Largest career
 exploration event
 in Northern
 California

Sponsors will obtain
 visibility before a variety
 of audiences, including:

- 10,000 students
- Hundreds of educators
- 150 exhibitors
- Over one million
 members of the general
 public through pre- and
 post-event publicity and
 media coverage.

Please see more
 information on the
 sponsorship levels to see
 where your company/
 organization can leverage
 the greatest visibility!

*LEED reserves the right to refuse
 sponsorship to organizations
 considered inconsistent with the
 CareerGPS program objectives.*

Value

Recognition for your contribution

Presenting Sponsor (1) \$25,000

(No longer available)
 Name and logo associated
 with event name in all
 promotional and event
 materials
 Name and logo/banner
 displayed in each venue
 Name and logo/banner
 displayed on event stage
 Name and logo/Banner
 displayed on event website
 Presentation time
 at podium
 Booth at event
 10 VIP passes to reception

Signature Sponsors (2) \$10,000

Name and logo in all
 promotional and event
 materials
 Name and logo displayed
 on event stage
 Name displayed on event
 website
 Booth at event
 Five (5) VIP passes to reception

Featured Sponsors (5) \$5,000

Name and logo in all
 event material
 Name displayed on
 event stage
 Two (2) VIP passes to reception

Event Sponsors (Unlimited) \$2,500

Name on all event materials
 One (1) VIP pass to reception

Transportation Sponsor (Unlimited) \$250

All exhibitors are invited to
 sponsor a bus to transport
 students to and from the
 event

LEED-Linking Education &
 Economic Development is a
 501(c)3, and sponsorships and
 donations are tax deductible.



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SPONSORSHIP REGISTRATION

SPONSORSHIP OPPORTUNITIES (Select one)	<input checked="" type="radio"/> PRESENTING \$25,000	<input type="radio"/> SIGNATURE \$10,000	<input type="radio"/> FEATURED \$5,000	<input type="radio"/> EVENT \$2,500	<input type="radio"/> TRANSPORTATION \$250
BENEFITS ↓ AVAILABILITY →	1	2	5	Unlimited	Unlimited
Name and logo in all promotional and event materials	Yes	Yes	Event material	Name on event materials	
Name and logo/banner displayed in each venue	Yes				
Name and logo/banner displayed on event stage	Yes	Yes	Name		
Name and logo/Banner displayed on event website	Yes	Name			
Presentation time at podium	Yes				
Booth at event	Yes	Yes			
VIP passes to reception	10	5	2	1	

Sponsor Contact _____ Billing Contact _____

Organization _____

Address _____ City/State/Zip _____

Phone _____ Fax _____ Email _____

Return this form to secure your spot as a sponsor of Northern California's largest career exploration event!

FAX: 916.552.6802 | **MAIL:** LEED-One Capitol Mall, Suite 300, Sacramento, CA 95814 | **EMAIL:** marysater@comcast.net

INQUIRIES: Mary Sater | 916.631.7992 | marysater@comcast.net Program details/updates are available at www.lead.org

Presented by:

